

Residents of Old Wilmington

P.O. Box 1862
Wilmington, NC 28402

Guidelines for Grant Applications

The **Residents of Old Wilmington, Inc.** (ROW) is a private non-profit, membership-based organization that collaborates with public and private organizations in the development of a vibrant, prosperous, and balanced community in downtown Wilmington. ROW supports community projects that:

- Enhance the natural beauty of the downtown ROW district (defined as lying between Red Cross and Queen Streets, from Eighth Street to the Cape Fear River)
- Foster the health of downtown arts and cultural programs or facilities and other community services that enhance the downtown ROW district
- Reflect the diverse needs of the ROW district
- Are capital improvements and are not for salaries or ongoing operational expenses
- Are one-time in nature, and do not establish a regular pattern of support

For additional grant application guidance purposes, the ROW Grants, Contributions and Gifting Committee and the Board of Directors have identified several desirable grant focus areas. While not excluding other worthy grant applications that meet the above guidelines, these are current focus areas in the community that the ROW Board is especially interested in supporting. A copy of the Strategic Targeting of ROW Financial Contributions can be found at the bottom of this document.

- **Eligibility:** Wilmington-based organizations, schools, or public agencies that have an impact on the downtown ROW district are eligible to apply for a grant. Individuals are not eligible to apply for ROW grants. No grant funds shall be awarded for, or used by grant recipients, to cover administrative costs in any project. Funding requests that are deemed by the board to potentially jeopardize ROW's 501(c)(3) charitable, non-profit status will be denied. Sponsorship requests are not typically approved. Applicants cannot have received a ROW grant in the last three years, with the exception of food banks that can apply annually.
- **Size of Grants:** Grant awards will typically range between \$1,000 and \$4,000. Occasionally, larger awards are made to support especially meritorious projects. Any grant approvals exceeding \$1,000 must be approved by a vote of the ROW members.
- **Completeness of Application:** Only fully completed applications will be reviewed by the Grants, Contributions and Gifting Committee. The Committee Chair will contact the applicant concerning any missing information or additional information that may be required. The full Committee will review the application and make a recommendation to the ROW Board.
- **Recognition:** At project completion, Grantee organization will formally recognize ROW's financial contribution in a mutually agreed upon, predetermined manner. Grantees are expected to acknowledge support from ROW in all publicity, exhibitions or publications regarding this grant.
- **Timing:** Grant applications must be submitted by Oct. 1. Grants will be reviewed by the ROW Board and approved grants will be presented to the ROW members in November. Grants will then be voted on by the ROW members in December. Applications submitted after Oct. 1 will be considered if funds are available.

Strategic Targeting of ROW Financial Contributions

ROW will use these strategic guidelines to focus the allocation of its financial contributions. This approach will maximize the impact of ROW's contributions.

Focus Area: Arts and Beautification

- Encourage enduring community beautification efforts in the ROW district, through the support of tree plantings, the enhancement of public green spaces, and improvement of major entrances to the District.
- Support projects and organizations in the areas of arts and culture that are important to the quality of life in the ROW district.

Focus Area: Historical Preservation

- Support the continued preservation and restoration of downtown buildings and structures that are historically or culturally significant to Wilmington, as well as support institutions active in these efforts.

Focus Area: Social Impact

- Support projects and organizations that address public safety and social responsibility in the ROW district.

Focus Area: Community

- Serve as a good neighbor to those organizations that improve the quality of life in the ROW district.

Instructions

For consideration of a grant, complete the Grant Application, and include a copy of your total project's budget and, if applicable, a list of the names of your Board of Directors.

Applications can be completed in any of the following ways:

Online

- At <https://www.rowilmington.org/requestmanager.php?view=usersubmit&cat=1>

Email*

- Complete the attached form and email it to Grants@rowilmington.org

Written mail

- Complete the attached form and mail it to
Grants
Residents of Old Wilmington, Inc.
PO Box 1862
Wilmington, NC 28402

**Email communication about the application may come from the personal emails of the Grants Chair or committee members.*